

Newsletter Dec 2025



A welcome to our first newsletter of academic year 2025-2026. The year has got off to a flying start and already our pupils, their coaches and teachers are focusing training efforts on our annual indoor rowing event in January. If you're interested in volunteering your time on the day, please email our office manager, Jen on jenh@allaboardyouthrowing.org.uk for more information. We would love to see you there!

New sponsor: Fords of Winsford

In September 2025, we were lucky to have secured funding from our newest sponsor, Fords of Winsford. We are very proud to be supported by this wonderful organisation who are fully behind the benefits of sport participation for our young people. You will find the Ford of Winsford logo on some of our kit and their vital funding will go back into the charity to enable us to continue with our work. A thank you to Lorraine Cox, AAYR coach who previously worked as Head of Procurement at Star Procurement and Chaired the National Social Value Taskforce, for helping to put this partnership together.



Where there's a will campaign

Not everyone will be aware that they, friends or family can nominate our charity as one of their beneficiaries in their will. This means that perhaps from cherished times following rowing, a love of sports in general or recognition to a life in the North West - they can now give support to the next generation of young people that follow their footsteps, and make a real difference as a legacy to their lives. If making a will, All Aboard Youth Rowing can be a nominated Charity to receive something from any 'estate' post a bereavement. Or if You don't have a will, we can direct you to our panel of local solicitors that can help. This is an all year around programme, but do keep a particular eye open for our Wills Week in March 2026 at a local rowing club including Warrington. More details are available by emailing adrian@allaboardyouthrowing.org.uk who will forward a booklet in return: including background to the importance of making a will and step-by-step guide to working of the "Where There's A Will" Campaign. Utmost confidentiality is assured.

Meet the team!

We're pleased to introduce you to some of our new staff who work hard in the background to support AAYR endeavours. **James Crowley** decided to move on to new ventures after serving as our fundraiser. A massive thank you to James for all of his efforts towards AAYR. We welcome in his place, **Tabby Mansha** who has plenty of experience in securing funding as a bidwriter, having worked for a number of sporting organisations in prior to AAYR. We have also welcomed **Sophie Unsworth** who is working with us to gather data for charitable reasons; Sophie is currently working towards her sport psychology doctorate. Also new to the office team is **Frankie Sinnott**. Frankie is working on the website, keeping it tidy and up to date. Frankie is also consulting on our safeguarding and welfare practices, as well as our policies.



View from the launch

An insight into our coaching team working directly with our pupils. This newsletter we get to know Jamie McBurney who is coaching at our Warrington site with three schools: Lymm High School, Penketh High School and Beamont Collegiate Academy. Jamie told us about coaching at AAYR: "It has been incredibly rewarding seeing the pupils develop friendships and confidence over the short time I've been coaching at All Aboard Youth Rowing." Jamie balances coaching commitments with a busy family life and other working responsibilities, we're pleased to have him on board.



Thank you for reading, this newsletter was lovingly put together by Frankie. if you have any interesting news/stories or simply want to know more about our newsletter, email her on webstie@allaboardyouthrowing.org.uk.